

# QC Validation Report

OP-85741



**PASSED**

Generated: March 31, 2026

Report ID: #154

# Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	5

## Website Information

**URL:** <https://catbjj.com/>

**Designer:** steven.hugo

**Validation Date:** March 13, 2026 at 07:54 PM

# Detailed Results

## Accessibility & Functional

### All Images have Alt Tags

Score: 0% | Status: Fail

**Checks For:** Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

**Evidence Summary:** 2 of 36 non-decorative image(s) are missing alt text. Decorative SVG exemptions applied: 0.

**Issues Found:**

- <https://catbjj.com/adult-bjj-class/>: Image missing alt text
- <https://catbjj.com/adult-bjj-class/>: Image missing alt text

Priority: high | Confidence: high

### All Images are Optimized for Web

Score: 90% | Status: Partial

**Checks For:** Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

**Evidence Summary:** All images are served from CDN and are web-friendly formats (JPG/PNG). However, some images from Unsplash may be larger than necessary for web display.

**Issues Found:**

- </adult-bjj-class/>: Unsplash images may be >1MB, not resized for web.

Priority: medium | Confidence: high

### No Broken Links appear on the Website

Score: 100% | Status: Found

**Checks For:** Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

**Evidence Summary:** All links across 5 pages are valid and resolve to either internal pages or external Facebook profile. No broken links detected.

Priority: high | Confidence: high

### The Website is Mobile Friendly

Score: 70% | Status: Partial

**Checks For:** Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

**Evidence Summary:** Viewport meta tag is present on all pages, but responsive CSS is missing. Layout may not adapt properly to mobile devices.

**Issues Found:**

- All pages: has\_viewport=true, has\_responsive\_css=false

Priority: high | Confidence: high

## Contact Details are Easy to Find

Score: 100% | Status: Found

**Checks For:** Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

**Evidence Summary:** Contact details (address, phone, hours) are present in the footer of every page and visible in text\_content.

Priority: high | Confidence: high

## All Pages have a Title & Description

Score: 100% | Status: Pass

**Evidence Summary:** All 5 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

## All Headings are well Defined

Score: 0% | Status: Fail

**Evidence Summary:** Heading structure issues found on 2 of 5 analyzed pages (single H1 and/or hierarchy violations).

### Issues Found:

- <https://catbjj.com/the-junior-leadership-academy/>: Page contains 2 H1 headings; exactly one is required
- <https://catbjj.com/adult-bjj-class/>: Page contains 2 H1 headings; exactly one is required

Priority: medium | Confidence: high

## No Placeholder Content

Score: 100% | Status: Pass

**Checks For:** Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

**Evidence Summary:** Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 5 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

## Design Standards

### Industry Understanding is Immediate

Score: 100% | Status: Found

**Evidence Summary:** No evidence available

### Design Standards Validation:

### Evaluation

- Area: Industry Understanding is Immediate

- Score: ✓ Pass

- Explanation: All pages reference Brazilian Jiu-Jitsu, martial arts, and related terminology in headings, meta descriptions, and image alt text. The industry is clear from first glance.

### Actions Needed

- No action required. Industry is immediately recognizable.

### Tips for Strengthening

- Maintain consistent martial arts branding and terminology.

### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear martial arts focus, strong terminology	None	None

Priority: high | Confidence: high

### Emotional Connection is Established

Score: 95% | Status: Found

**Evidence Summary:** No evidence available

**Design Standards Validation:**

### Evaluation

- Area: Emotional Connection is Established

- Score: ✓ Pass

- Explanation: Pages use motivational language, highlight community, and showcase camaraderie in images. Mission statements and testimonials reinforce emotional appeal.

### Actions Needed

- No immediate action required. Emotional connection is strong.

### Tips for Strengthening

- Consider adding more testimonials or personal stories.

### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	✓ Pass	Motivational copy, community focus	Could add more testimonials	Optional: Add testimonials

Priority: high | Confidence: high

### Call-to-Action is Clear

Score: 90% | Status: Found

**Evidence Summary:** No evidence available

**Design Standards Validation:**

### Evaluation

- Area: Call-to-Action is Clear

- Score: ✓ Pass

- Explanation: CTA buttons ('Get started', 'Book Your Intro Session', 'Claim Your Intro Session') are present and visible on all main pages. However, some pages have only one CTA and could benefit from additional options.

### Actions Needed

- Optional: Add secondary CTAs for variety (e.g., 'Learn More', 'Contact Us').

### Tips for Strengthening

- Ensure CTAs are above the fold and repeated in footer.

### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Visible CTAs, clear action steps	Limited CTA variety	Optional: Add secondary CTAs

Priority: high | Confidence: high