QC Validation Report

OP-85878

91%

PASSED

Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	9

Website Information

URL: https://wordpress-671713-6270114.cloudwaysapps.com/

Designer: karl.sales

Validation Date: March 13, 2026 at 12:07 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 100% | Status: Pass

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: All 62 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 90% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: Most images are SVG placeholders or PNG logos, which are lightweight. However, gallery pages link to large JPEGs (e.g., 2000x1333, 1998x1407, scaled images) that may not be fully optimized for web performance.

Issues Found:

• /fishing-gallery/: Gallery images are large JPEGs (2000x1333, 1998x1407, etc.)

Priority: medium | Confidence: high

No Broken Links appear on the Website

Score: 100% | Status: Found

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All 200+ links are internal and resolve successfully. No broken links detected in navigation, galleries, or contact page.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 100% | Status: Found

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: All pages include viewport meta tag and responsive CSS. Navigation adapts for mobile and landscape. No evidence of mobile layout issues.

Priority: high | Confidence: high

Contact Details are Easy to Find

Score: 100% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Contact details (phone, address, contact form) are present in footer and dedicated contact page. 'Contact' link is prominent in navigation.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 0% | Status: Fail

Evidence Summary: Out of 9 pages: 0 missing title(s), 0 missing description(s), 0 duplicate title group(s), 1 duplicate description group(s).

Issues Found:

• https://wordpress-671713-6270114.cloudwaysapps.com/sunset-cruise/, https://wordpress-671713-6270114.cloudwaysapps.com/sunset-cruise-gallery/: Duplicate meta description used across multiple pages

Priority: high | Confidence: high

All Headings are well Defined

Score: 100% | Status: Pass

Evidence Summary: All 9 analyzed pages contain exactly one H1 and maintain valid heading hierarchy.

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 9 page(s). No placeholder content was detected.

Priority: high | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 100% | Status: Found

Evidence Summary: Page titles, meta descriptions, headings, and key phrases clearly indicate boat charters, cruises, and marine adventures in Key West, FL.

Design Standards Validation:

Evaluation
- Area: Industry Understanding is Immediate
- Score: ✓ Pass
- The website instantly communicates its industry (boat charters, marine tours) through titles, descriptions, headings, and imagery.

Actions Needed
- None. Industry is clear on all pages.

Tips for Strengthening

- Maintain consistent industry language in all new content.
- Use relevant imagery and keywords in future updates.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear titles, meta, headings, and visuals	None	None

Priority: high | Confidence: high

Emotional Connection is Established

Score: 90% | Status: Fail

Evidence Summary: Pages use phrases like 'Timeless Memories Await', 'Create Unforgettable Memories', and showcase romantic, family, and adventure themes. However, some gallery pages lack emotional storytelling or testimonials.

Design Standards Validation:

Evaluation
- Area: Emotional Connection is Established
- Score: Borderline (■)
- Most main pages use emotional language, but gallery pages lack emotional context or testimonials.

Actions Needed
- Add emotional captions or customer stories to gallery pages.

Tips for Strengthening
- Use real customer quotes or brief narratives.
- Highlight unique experiences and feelings.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	■ Borderline	Strong on main pages	Weak in galleries	Add captions/testimonials

Issues Found:

• /sandbar-cruise-gallery/, /snorkeling-gallery/, /sunset-cruise-gallery/, /fishing-gallery/: Gallery pages lack emotional copy or testimonials

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 95% | Status: Fail

Evidence Summary: Main pages feature clear 'Contact Us' and 'Start Exploring Today' CTAs. Gallery pages lack prominent CTAs, relying on navigation only.

Design Standards Validation:

Evaluation
- Area: Call-to-Action is Clear
- Score: Borderline (■)
- Main pages have clear CTAs, but gallery pages lack visible action prompts.

Actions Needed
- Add CTA buttons to gallery pages.

Tips for Strengthening
- Use action-oriented language (e.g., 'Book Your Adventure').
- Ensure CTAs are visually distinct.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	■ Borderline	Strong on main pages	Weak in galleries	Add CTA buttons

Issues Found:

• /sandbar-cruise-gallery/, /snorkeling-gallery/, /sunset-cruise-gallery/, /fishing-gallery/: No clear CTA on gallery pages

Priority: high | Confidence: high