

# QC Validation Report

OP-85664



**PASSED**

Generated: March 31, 2026

Report ID: #144

# Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	5

## Website Information

**URL:** <https://11d577b.netsolhost.com/>

**Designer:** princeton.zalzos

**Validation Date:** March 13, 2026 at 11:30 AM

# Detailed Results

## Accessibility & Functional

### All Images have Alt Tags

Score: 100% | Status: Pass

**Checks For:** Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

**Evidence Summary:** All 21 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

### All Images are Optimized for Web

Score: 80% | Status: Partial

**Checks For:** Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

**Evidence Summary:** All images are hosted on Google Cloud Storage and appear to be compressed, but several images are duplicated and may not be optimized for file size (e.g., repeated images in multiple sections).

**Issues Found:**

- /human-resources/: Duplicate images used in multiple sections

Priority: medium | Confidence: high

### No Broken Links appear on the Website

Score: 100% | Status: Found

**Checks For:** Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

**Evidence Summary:** All links across 5 pages resolve successfully (HTTP 200), no broken links detected.

Priority: high | Confidence: high

### The Website is Mobile Friendly

Score: 70% | Status: Partial

**Checks For:** Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

**Evidence Summary:** Viewport meta tag is present on all pages, but responsive CSS is missing. This may cause layout issues on mobile devices.

**Issues Found:**

- All pages: Responsive CSS not detected

Priority: high | Confidence: high

### Contact Details are Easy to Find

Score: 100% | Status: Found

**Checks For:** Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

**Evidence Summary:** Contact details (phone, email, address) are present in the footer and on the dedicated contact page. Multiple CTA buttons link to contact information.

Priority: high | Confidence: high

## All Pages have a Title & Description

Score: 100% | Status: Pass

**Evidence Summary:** All 5 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

## All Headings are well Defined

Score: 100% | Status: Pass

**Evidence Summary:** All 5 analyzed pages contain exactly one H1 and maintain valid heading hierarchy.

Priority: medium | Confidence: high

## No Placeholder Content

Score: 100% | Status: Pass

**Checks For:** Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

**Evidence Summary:** Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 5 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

# Design Standards

## Industry Understanding is Immediate

Score: 100% | Status: Found

**Evidence Summary:** Industry is clearly stated in page titles, meta descriptions, and hero headings (e.g., 'Labor Relations Consulting Firm', 'HR Consulting', 'Management Training').

### Design Standards Validation:

#### ### Evaluation

- Area: Industry Understanding is Immediate
- Score: ✓ Pass
- Explanation: Industry is clearly communicated in page titles, meta descriptions, and main headings. Visitors immediately know the site is for labor relations and HR consulting.

#### ### Actions Needed

- None required. Industry clarity is strong.

#### ### Tips for Strengthening

- Consider adding a visual hero section for even faster recognition.

#### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear titles, meta, and headings	None	None

Priority: high | Confidence: high

## Emotional Connection is Established

Score: 80% | Status: Fail

**Evidence Summary:** Images and text reference teamwork, partnership, and leadership, but lack a visual hero section and personalized testimonials.

### Design Standards Validation:

#### ### Evaluation

- Area: Emotional Connection is Established
- Score: Borderline (■)
- Explanation: The site uses professional imagery and language about partnership, but lacks a visual hero section and personalized testimonials.

#### ### Actions Needed

- Add a hero section with emotional messaging.
- Include testimonials or client stories.

#### ### Tips for Strengthening

- Use images of real clients or teams.
- Add quotes or stories to build trust.

#### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	■ Borderline	Professional imagery, partnership language	No hero section, no testimonials	Add hero, add testimonials

### Issues Found:

- /: No hero section present

Priority: medium | Confidence: high

## Call-to-Action is Clear

Score: 100% | Status: Found

**Evidence Summary:** Multiple CTA buttons ('Contact Us', 'Get in touch', 'Contact us today') are present and visible on all pages.

### Design Standards Validation:

#### ### Evaluation

- Area: Call-to-Action is Clear
- Score: ✓ Pass
- Explanation: CTAs are present and visible on all pages, with clear text and links to contact forms.

#### ### Actions Needed

- None required. CTA clarity is strong.

#### ### Tips for Strengthening

- Consider adding a primary CTA in a hero section for even greater visibility.

#### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Multiple clear CTAs	None	None

Priority: high | Confidence: high