QC Validation Report

OP-84323

91%

PASSED

Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	5

Website Information

URL: https://11ce01d.netsolhost.com/

Designer: jemarie.lobrino

Validation Date: March 12, 2026 at 08:55 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 100% | Status: Pass

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: All 29 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 90% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: Most images are hosted on Google Cloud Storage and Unsplash, which typically provide optimized formats. However, duplicate images and repeated background images may increase page load times.

Issues Found:

• /: Duplicate images used multiple times

Priority: medium | Confidence: high

No Broken Links appear on the Website

Score: 100% | Status: Found

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All 75 links across 5 pages resolve to valid destinations. No broken links detected.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 60% | Status: Fail

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: Viewport meta tag is present, but responsive CSS is missing on all pages. This means layout may not adapt to mobile devices.

Issues Found:

• /: No responsive CSS detected

Priority: high | Confidence: high

Contact Details are Easy to Find

Score: 100% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Contact details (address, phone, hours) are present in footer and dedicated contact page. 'Contact Us' links are prominent in navigation and CTAs.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 100% | Status: Pass

Evidence Summary: All 5 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

All Headings are well Defined

Score: 100% | Status: Pass

Evidence Summary: All 5 analyzed pages contain exactly one H1 and maintain valid heading hierarchy.

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 5 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 100% | Status: Found

Evidence Summary: Page titles, meta descriptions, and key phrases clearly indicate welding and fabrication services. Images and headings reinforce industry context.

Design Standards Validation:

Evaluation
- Area: Industry Understanding is Immediate
- Score: ✓ Pass
- Explanation: The website immediately communicates its welding and fabrication industry focus through page titles, meta descriptions, prominent headings, and relevant imagery.

Actions Needed
- No action required. Industry context is clear and consistent.

Tips for Strengthening
- Maintain clear industry references in all new content and imagery.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear titles, relevant images, strong headings	None	None

Priority: high | Confidence: high

Emotional Connection is Established

Score: 90% | Status: Fail

Evidence Summary: Content emphasizes reliability, family ownership, and craftsmanship. However, imagery is mostly generic and lacks personal touches (e.g., team photos, testimonials).

Design Standards Validation:

Evaluation
- Area: Emotional Connection is Established
- Score: Borderline (■)
- Explanation: The site communicates reliability and family values, but lacks personal imagery or testimonials to deepen emotional connection.

Actions Needed
- Add team photos or client testimonials.
- Use imagery that shows real people and client interactions.

Tips for Strengthening
- Feature staff or client stories.
- Include photos of the team at work.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	■ Borderline	Reliable, family-owned messaging	Lacks personal imagery/testimonials	Add team photos/testimonials

Issues Found:

• /: No team photos or client testimonials present

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 100% | Status: Found

Evidence Summary: CTAs ('Contact Us', 'Free Estimate', 'Contact us today') are prominent in navigation, buttons, and content. Links direct users to contact page or forms.

Design Standards Validation:

Evaluation
- Area: Call-to-Action is Clear
- Score: ✓ Pass
- Explanation: CTAs are visible and actionable throughout the site, guiding users to contact or request a quote.

Actions Needed
- No action required. CTAs are clear and effective.

Tips for Strengthening
- Continue to use clear, actionable CTAs in new content.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Prominent CTAs, clear navigation	None	None

Priority: high | Confidence: high

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Prominent CTAs, clear navigation	None	None

Priority: high | Confidence: high