

# QC Validation Report

OP-84323



**PASSED**

Generated: March 31, 2026

Report ID: #139

# Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	5

## Website Information

**URL:** <https://11ce01d.netsolhost.com/>

**Designer:** jemarie.lobrino

**Validation Date:** March 12, 2026 at 08:51 PM

# Detailed Results

## Accessibility & Functional

### All Images have Alt Tags

Score: 100% | Status: Pass

**Checks For:** Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

**Evidence Summary:** All 29 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

### All Images are Optimized for Web

Score: 90% | Status: Partial

**Checks For:** Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

**Evidence Summary:** Most images are hosted on Google Cloud Storage and Unsplash, which typically optimize images. However, duplicate images and repeated background images may increase page load times.

**Issues Found:**

- /: Duplicate images used multiple times

Priority: medium | Confidence: high

### No Broken Links appear on the Website

Score: 100% | Status: Found

**Checks For:** Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

**Evidence Summary:** All links are valid and point to existing pages or external sites. HTTP status codes are 200 for all internal links.

Priority: high | Confidence: high

### The Website is Mobile Friendly

Score: 70% | Status: Partial

**Checks For:** Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

**Evidence Summary:** Viewport meta tag is present on all pages, but responsive CSS is missing. This may cause layout issues on mobile devices.

**Issues Found:**

- All pages: Responsive CSS not detected

Priority: high | Confidence: high

### Contact Details are Easy to Find

Score: 100% | Status: Found

**Checks For:** Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

**Evidence Summary:** Contact details (address, phone, hours) are present in footer and contact page. 'Contact Us' links are prominent in navigation and CTAs.

Priority: high | Confidence: high

## All Pages have a Title & Description

Score: 100% | Status: Pass

**Evidence Summary:** All 5 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

## All Headings are well Defined

Score: 0% | Status: Fail

**Evidence Summary:** Heading structure issues found on 1 of 5 analyzed pages (single H1 and/or hierarchy violations).

### Issues Found:

- <https://11ce01d.netsolhost.com/contact-us/>: Page must contain exactly one H1 heading

Priority: medium | Confidence: high

## No Placeholder Content

Score: 100% | Status: Pass

**Checks For:** Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

**Evidence Summary:** Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 5 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

## Design Standards

### Industry Understanding is Immediate

Score: 100% | Status: Found

**Evidence Summary:** Page titles, meta descriptions, and main headings clearly state 'Welding & Fabrication' and 'Atlanta, GA'. Key phrases reinforce industry context.

### Design Standards Validation:

#### ### Evaluation

- Area: Industry Understanding is Immediate
- Score: ✓ Pass
- Explanation: The site title, meta descriptions, and main headings all clearly identify the business as a welding and fabrication company in Atlanta, GA. Key phrases and service descriptions reinforce the industry context.

#### ### Actions Needed

- No action required. Industry context is clear and immediate.

### ### Tips for Strengthening

- Maintain industry-specific language and visuals.
- Consider adding more project photos or certifications for further clarity.

### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear titles, headings, and descriptions	None	None

Priority: high | Confidence: high

## Emotional Connection is Established

Score: 80% | Status: Fail

**Evidence Summary:** Site mentions family-owned, decades of experience, and client priority, but lacks visual storytelling and testimonials.

### Design Standards Validation:

#### ### Evaluation

- Area: Emotional Connection is Established
- Score: ■ Borderline (■)
- Explanation: The site references family ownership and client priority, but lacks testimonials, personal stories, or visual elements that build emotional connection.

#### ### Actions Needed

- Add testimonials or project stories.
- Include photos of team members or clients.

#### ### Tips for Strengthening

- Use real client quotes and images.
- Share stories of successful projects or community impact.

### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	■ Borderline	Family-owned, client focus	No testimonials, limited visual storytelling	Add testimonials, project stories

### Issues Found:

- /about-us/: No testimonials or client stories

Priority: medium | Confidence: high

## Call-to-Action is Clear

Score: 100% | Status: Found

**Evidence Summary:** Multiple clear CTAs ('Contact Us', 'Free Estimate', 'Contact us today') are present on every page, both in navigation and content.

### Design Standards Validation:

#### ### Evaluation

- Area: Call-to-Action is Clear
- Score: ✓ Pass
- Explanation: CTAs are visible and actionable on every page, including navigation, buttons, and content sections.

#### ### Actions Needed

- No action required. CTAs are clear and accessible.

### ### Tips for Strengthening

- Maintain CTA visibility and consistency.
- Consider adding secondary CTAs for newsletter or quote requests.

### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Multiple clear CTAs, visible on all pages	None	None

Priority: high | Confidence: high