

# QC Validation Report

OP-84323



**PASSED**

Generated: March 31, 2026

Report ID: #137

# Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	5

## Website Information

**URL:** <https://11ce01d.netsolhost.com/>

**Designer:** jemarie.lobrino

**Validation Date:** March 12, 2026 at 08:36 PM

# Detailed Results

## Accessibility & Functional

### All Images have Alt Tags

Score: 100% | Status: Pass

**Checks For:** Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

**Evidence Summary:** All 25 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

### All Images are Optimized for Web

Score: 90% | Status: Partial

**Checks For:** Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

**Evidence Summary:** Most images are hosted on Google Cloud Storage and Unsplash, which typically provide optimized formats. However, duplicate images and repeated background images may increase page load times.

**Issues Found:**

- /: Duplicate images used multiple times

Priority: medium | Confidence: high

### No Broken Links appear on the Website

Score: 100% | Status: Found

**Checks For:** Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

**Evidence Summary:** All links are valid and point to existing pages or external resources. HTTP status codes are 200 for all internal pages.

Priority: high | Confidence: high

### The Website is Mobile Friendly

Score: 60% | Status: Fail

**Checks For:** Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

**Evidence Summary:** Viewport meta tag is present, but responsive CSS is missing on all pages. This may cause layout issues on mobile devices.

**Issues Found:**

- /: No responsive CSS detected

Priority: high | Confidence: high

### Contact Details are Easy to Find

Score: 100% | Status: Found

**Checks For:** Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

**Evidence Summary:** Contact details (address, phone, hours) are present in footer and on the dedicated contact page. CTA buttons link to contact page from all main pages.

Priority: high | Confidence: high

## All Pages have a Title & Description

Score: 100% | Status: Pass

**Evidence Summary:** All 5 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

## All Headings are well Defined

Score: 0% | Status: Fail

**Evidence Summary:** Heading structure issues found on 1 of 5 analyzed pages (single H1 and/or hierarchy violations).

### Issues Found:

- <https://11ce01d.netsolhost.com/contact-us/>: Heading hierarchy gap detected: H5 used without H4

Priority: medium | Confidence: high

## No Placeholder Content

Score: 100% | Status: Pass

**Checks For:** Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

**Evidence Summary:** Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 5 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

## Design Standards

### Industry Understanding is Immediate

Score: 100% | Status: Found

**Evidence Summary:** No evidence available

### Design Standards Validation:

#### ### Evaluation

- Area: Industry Understanding is Immediate
- Score: ✓ Pass
- Explanation: The business type (welding and fabrication) is clear from page titles, meta descriptions, headings, and repeated key phrases. Images and content reinforce the industry focus.

#### ### Actions Needed

- None. Industry is immediately recognizable.

#### ### Tips for Strengthening

- Consider adding a hero section with industry imagery for even faster recognition.

### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear titles, meta, headings, and images	None	None

Priority: high | Confidence: high

## Emotional Connection is Established

Score: 80% | Status: Fail

**Evidence Summary:** No evidence available

### Design Standards Validation:

#### ### Evaluation

- Area: Emotional Connection is Established
- Score: ■ Borderline (■)
- Explanation: The site mentions family-owned, decades of experience, and client priority, which helps build trust. However, there is no hero section, testimonials, or personal stories to deepen emotional engagement.

#### ### Actions Needed

- Add a hero section with welcoming imagery and messaging.
- Include client testimonials or a brief story about the business.

#### ### Tips for Strengthening

- Use photos of the team or owner.
- Share a short narrative about company values or history.

### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	■ Borderline	Trust signals, family-owned, experience	No hero, no testimonials, no personal story	Add hero, testimonials, story

Priority: medium | Confidence: high

## Call-to-Action is Clear

Score: 100% | Status: Found

**Evidence Summary:** No evidence available

### Design Standards Validation:

#### ### Evaluation

- Area: Call-to-Action is Clear
- Score: ✓ Pass
- Explanation: CTA buttons ('Contact Us', 'Free Estimate') are present on every page and in navigation. Links are prominent and actionable.

#### ### Actions Needed

- None. CTAs are clear and accessible.

#### ### Tips for Strengthening

- Consider adding a primary CTA in a hero section for even greater visibility.

### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Multiple CTAs, clear text, easy access	None	None

Priority: high | Confidence: high