

QC Validation Report

OP-85841



PASSED

Generated: March 31, 2026

Report ID: #136

Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	5

Website Information

URL: <https://11d6b60.netsolhost.com/>

Designer: cliffvincent.glipa

Validation Date: March 12, 2026 at 07:36 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 100% | Status: Pass

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: All 28 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 80% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: Most images are hosted on optimized platforms (Google Cloud, Unsplash), but some images are repeated and may be unnecessarily large. No explicit evidence of lazy loading or compression for all images.

Issues Found:

- /services/: Duplicate image used twice (Unsplash link), may increase load time.

Priority: medium | Confidence: high

No Broken Links appear on the Website

Score: 100% | Status: Found

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All links point to valid internal pages or external resources. No broken links detected.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 60% | Status: Partial

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: Viewport meta tag is present on all pages, but responsive CSS is missing. This means layout may not adapt properly to mobile devices.

Issues Found:

- All pages: has_responsive_css is false

Priority: high | Confidence: high

Contact Details are Easy to Find

Score: 100% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Contact details (address, phone, email) are present in footer and on dedicated contact page. Multiple CTA buttons link to contact page.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 100% | Status: Pass

Evidence Summary: All 5 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

All Headings are well Defined

Score: 100% | Status: Pass

Evidence Summary: All 5 analyzed pages contain exactly one H1 and maintain valid heading hierarchy.

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 5 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 100% | Status: Found

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Industry Understanding is Immediate
- Score: ✓ Pass

- Explanation: The site title, meta descriptions, and main headings clearly state 'Jewelry Appraiser', 'Gold', 'Diamonds', and 'El Sobrante, CA'. Key phrases and images reinforce the jewelry appraisal industry. No ambiguity detected.

Actions Needed

- None. Industry is immediately clear to visitors.

Tips for Strengthening

- Maintain consistent industry language and visuals across all pages.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear titles, relevant images, descriptive content	None	None

Priority: high | Confidence: high

Emotional Connection is Established

Score: 85% | Status: Found

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Emotional Connection is Established
- Score: ✓ Pass
- Explanation: Phrases like 'Every Piece Matters', 'Careful Evaluations, Clear Results', and 'Serving You in Spanish and English' create a welcoming, trustworthy tone. Images of jewelry and friendly interactions reinforce emotional appeal.

Actions Needed

- None required, but consider adding testimonials or client stories for further connection.

Tips for Strengthening

- Add real customer testimonials or photos.
- Highlight community involvement or unique selling points.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	✓ Pass	Warm language, inclusive messaging, relevant imagery	Could be stronger with testimonials	Optional: Add testimonials

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 95% | Status: Found

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Call-to-Action is Clear
- Score: ✓ Pass
- Explanation: Multiple CTA buttons ('Contact', 'Get In Touch', 'Contact Us today', 'Buy/Sell Gold') are present on every page. CTAs are visible and link to relevant actions.

Actions Needed

- None. CTAs are clear and accessible.

Tips for Strengthening

- Consider adding a primary CTA above the fold on each page.
- Use contrasting colors for CTA buttons to increase visibility.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Multiple CTAs, clear language, accessible links	No hero CTA above the fold	Optional: Add hero CTA

Priority: high | Confidence: high