

QC Validation Report

OP-85596



PASSED

Generated: March 31, 2026

Report ID: #133

Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	8

Website Information

URL: <https://11d6069.netsolhost.com/>

Designer: cliffvincent.glipa

Validation Date: March 12, 2026 at 02:00 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 100% | Status: Pass

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: All 62 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 80% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: All images are served from Google Cloud Storage, but there are duplicate images and no evidence of responsive image formats (e.g., WebP, srcset).

Issues Found:

- All pages: Duplicate images used multiple times
- All pages: No evidence of responsive image formats (WebP, srcset)

Priority: medium | Confidence: high

No Broken Links appear on the Website

Score: 100% | Status: Found

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All 144 links are valid and return HTTP 200. No broken links detected.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 60% | Status: Fail

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: Viewport meta tag is present, but responsive CSS is missing on all pages.

Issues Found:

- All pages: No responsive CSS detected

Priority: high | Confidence: high

Contact Details are Easy to Find

Score: 100% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Phone number and contact links are present in header, footer, and dedicated contact page on all pages.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 100% | Status: Pass

Evidence Summary: All 8 analyzed pages have a title and meta description, and all values are unique.

Priority: medium | Confidence: high

All Headings are well Defined

Score: 0% | Status: Fail

Evidence Summary: Heading structure issues found on 3 of 8 analyzed pages (single H1 and/or hierarchy violations).

Issues Found:

- <https://11d6069.netsolhost.com/store/>: Page must contain exactly one H1 heading
- <https://11d6069.netsolhost.com/our-bird-houses/>: Heading hierarchy gap detected: H4 used without H3
- <https://11d6069.netsolhost.com/store/product/>: Page must contain exactly one H1 heading

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 8 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 100% | Status: Found

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Industry Understanding is Immediate
- Score: ✓ Pass

- Explanation: The homepage, gallery, and all main pages clearly communicate the birdhouse and handcrafted decor industry through titles, descriptions, and imagery. Key phrases and product visuals reinforce the business type.

Actions Needed

- None. Industry is immediately clear to visitors.

Tips for Strengthening

- Maintain consistent branding and add more product photos if expanding offerings.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear titles, product visuals, descriptive text	None	None

Priority: high | Confidence: high

Emotional Connection is Established

Score: 90% | Status: Fail

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Emotional Connection is Established
- Score: ■ Borderline (■)
- Explanation: The site uses warm, descriptive language and testimonials, but lacks a hero section and prominent emotional visuals. Some pages (store, product) are sparse and do not reinforce emotional appeal.

Actions Needed

- Add a hero section with evocative imagery and messaging.
- Enhance product and gallery pages with more personal stories or customer photos.

Tips for Strengthening

- Use more testimonials and highlight family-owned story.
- Feature customer photos and nature scenes.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection	■ Borderline	Warm language, testimonials	No hero section, sparse product pages	Add hero, more stories

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 95% | Status: Found

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Call-to-Action is Clear
- Score: ✓ Pass
- Explanation: Multiple CTA buttons ('Shop Now', 'Contact', 'Get in Touch') are present on all pages. CTAs are visible in navigation, footer, and main content.

Actions Needed

- None. CTAs are clear and accessible.

Tips for Strengthening

- Consider adding a primary CTA in a hero section for stronger impact.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action	✓ Pass	Multiple CTAs, clear placement	No hero CTA	Optional: Add hero CTA

Priority: high | Confidence: high