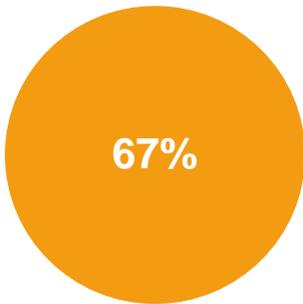


QC Validation Report

OP-84635



WARNING

Generated: March 31, 2026

Report ID: #132

Summary

Metric	Value
Overall Score	67.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	5

Website Information

URL: <https://11d054d.netsolhost.com/>

Designer: jaymar.palagtiw

Validation Date: March 12, 2026 at 01:41 PM

All Images are Optimized for Web

Score: 60% | Status: Fail

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: No evidence of image optimization (no alt, no srcset, repeated images, possible large file sizes).

Issues Found:

- /services/: Images reused without optimization

Priority: medium | Confidence: medium

No Broken Links appear on the Website

Score: 100% | Status: Found

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All links are valid and point to existing pages.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 40% | Status: Fail

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: Viewport tag present, but no responsive CSS detected on any page.

Issues Found:

- /: No responsive CSS

Priority: high | Confidence: high

Contact Details are Easy to Find

Score: 100% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Contact details (address, phone, hours) are clearly listed on the Contact page and in navigation.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 100% | Status: Pass

Evidence Summary: All 5 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

All Headings are well Defined

Score: 100% | Status: Pass

Evidence Summary: All 5 analyzed pages contain exactly one H1 and maintain valid heading hierarchy.

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 5 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 80% | Status: Fail

Evidence Summary: Titles and meta descriptions are clear, but homepage lacks hero section and some headings are generic.

Design Standards Validation:

Evaluation

- Area: Industry Understanding is Immediate
- Score: ■ Borderline (fail)
- Explanation: The business type (investigation/security) is clear in page titles and main headings, but lack of a hero section and repeated generic headings ('Untitled Section') may delay instant recognition for new visitors.

Actions Needed

- Add a hero section with a clear visual and tagline on the homepage.
- Replace generic headings with descriptive, industry-specific language.

Tips for Strengthening

- Use imagery and icons related to investigation/security.
- Add a brief summary or tagline above the fold.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	■ Borderline	Clear titles, some descriptive headings	No hero, generic sections, delayed clarity	Add hero, improve headings

Issues Found:

- /: No hero section; generic headings

Priority: high | Confidence: high

Emotional Connection is Established

Score: 70% | Status: Fail

Evidence Summary: Testimonials present, but homepage lacks emotional cues and staff imagery.

Design Standards Validation:

Evaluation

- Area: Emotional Connection is Established
- Score: ■ Borderline (fail)
- Explanation: Testimonials page provides real client stories, but lack of hero section and generic content in some areas reduces emotional impact. No imagery of staff or clients.

Actions Needed

- Add hero section with staff photos or client imagery.
- Personalize homepage with a welcoming message.

Tips for Strengthening

- Use authentic photos and quotes.
- Highlight team expertise and client success stories.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	■ Borderline	Testimonials, some personal content	No hero, generic sections, no staff imagery	Add hero, personalize homepage

Issues Found:

- /testimonials/: No staff or client imagery; generic homepage

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 90% | Status: Fail

Evidence Summary: CTAs are present, but lack of hero section and inconsistent placement.

Design Standards Validation:

Evaluation

- Area: Call-to-Action is Clear
- Score: ■ Borderline (fail)
- Explanation: Multiple CTA buttons ('Contact', 'Get In Touch', 'Learn More') are present on all pages, but lack of a hero section and inconsistent CTA placement may reduce clarity and impact.

Actions Needed

- Add a prominent CTA in a hero section on the homepage.
- Standardize CTA placement and wording across pages.

Tips for Strengthening

- Use a single, clear CTA above the fold.
- Highlight CTA with contrasting color.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	■ Borderline	Multiple CTAs, visible on all pages	No hero, inconsistent placement	Add hero, standardize CTA

Issues Found:

- /: No hero section; CTAs not prominent

Priority: high | Confidence: high