

QC Validation Report

OP-85038



PASSED

Generated: March 31, 2026

Report ID: #131

Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	5

Website Information

URL: <https://11d5aca.netsolhost.com/>

Designer: markjoseph.torralba

Validation Date: March 12, 2026 at 01:29 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 100% | Status: Pass

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: All 61 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 85% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: Some images are hosted on Unsplash and Google Cloud Storage, which are generally optimized. However, repeated images and some static.edit.site images may not be compressed or sized for optimal performance.

Issues Found:

- /home-improvement-remodeling/: Duplicate images used in multiple sections (e.g., static.edit.site/photo-007.png), may increase load time.

Priority: medium | Confidence: high

No Broken Links appear on the Website

Score: 100% | Status: Found

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All links are valid and point to existing pages within the site or external resources. No 404s or dead links detected.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 70% | Status: Partial

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: Viewport meta tag is present, but responsive CSS is missing on all pages. This may cause layout issues on mobile devices.

Issues Found:

- All pages: has_viewport is true, but has_responsive_css is false.

Priority: high | Confidence: high

Contact Details are Easy to Find

Score: 100% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Contact details (address, phone, service area, hours) are clearly listed on the Contact Us page and referenced in navigation and footer.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 100% | Status: Pass

Evidence Summary: All 5 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

All Headings are well Defined

Score: 100% | Status: Pass

Evidence Summary: All 5 analyzed pages contain exactly one H1 and maintain valid heading hierarchy.

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 5 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 100% | Status: Found

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Industry Understanding is Immediate

- Score: ✓ Pass

- Explanation: The site title, meta descriptions, headings, and key phrases all clearly indicate home improvement, remodeling, and handyman services in Southeast Michigan. Service lists and visual cues (paint, tools, rooms) reinforce the industry.

Actions Needed

- None. Industry is immediately clear to visitors.

Tips for Strengthening

- Consider adding a hero section with a visual summary for even faster recognition.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear titles, service lists, visual cues	None	None

Priority: high | Confidence: high

Emotional Connection is Established

Score: 90% | Status: Fail

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Emotional Connection is Established
- Score: ■ Borderline (fail)
- Explanation: The site uses phrases like 'Elevate your space', 'peace of mind', and 'personalized attention', which help build trust. However, there is no hero section or strong visual storytelling, and testimonials or personal stories are missing.

Actions Needed

- Add a hero section with a welcoming image and emotional headline.
- Include customer testimonials or owner story for stronger connection.

Tips for Strengthening

- Use photos of happy clients or team members.
- Add a brief story about the business's values or mission.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection	■ Borderline	Trust-building phrases, family-owned mention	No hero, no testimonials, limited visual warmth	Add hero, testimonials, owner story

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 100% | Status: Found

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Call-to-Action is Clear
- Score: ✓ Pass
- Explanation: Multiple 'Contact Us' buttons and 'Get Free In-Home Estimate' CTAs are present on every page, with clear links and prominent placement.

Actions Needed

- None. CTAs are clear and accessible.

Tips for Strengthening

- Consider using contrasting colors for CTA buttons for even greater visibility.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action	✓ Pass	Multiple CTAs, clear text, easy access	None	None

Priority: high | Confidence: high