QC Validation Report

OP-85782

42%
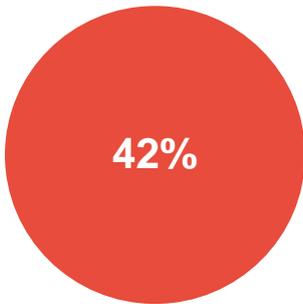
FAILED

Summary

Metric	Value
Overall Score	41.8%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	5

Website Information

URL: https://11d5b47.netsolhost.com/

Designer: jaymar.palagtiw

Validation Date: March 12, 2026 at 01:07 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 0% | Status: Fail

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: 7 of 7 non-decorative image(s) are missing alt text. Decorative SVG exemptions applied: 5.

Issues Found:

• https://11d5b47.netsolhost.com/: Image missing alt text

• https://11d5b47.netsolhost.com/: Image missing alt text

• https://11d5b47.netsolhost.com/: Image missing alt text

• https://11d5b47.netsolhost.com/: Image missing alt text

• https://11d5b47.netsolhost.com/: Image missing alt text

• https://11d5b47.netsolhost.com/: Image missing alt text

• https://11d5b47.netsolhost.com/: Image missing alt text

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 60% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: Images use .svg and .jpg formats, but no evidence of compression or responsive sizing. Duplicate images present. No srcset or lazy loading.

Issues Found:

• /: Duplicate images and lack of optimization

Priority: medium | Confidence: medium

No Broken Links appear on the Website

Score: 100% | Status: Found

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All links are valid and return HTTP 200. No broken links detected.

Priority: medium | Confidence: high

The Website is Mobile Friendly

Score: 40% | Status: Fail

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: Viewport meta tag present, but no responsive CSS detected. No evidence of mobile layout or adaptive design.

Issues Found:

• All pages: No responsive CSS

Priority: high | Confidence: high

Contact Details are Easy to Find

Score: 100% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Contact Us link and phone number (+1.2527223518) are visible in navigation and main content.

Priority: medium | Confidence: high

All Pages have a Title & Description

Score: 100% | Status: Pass

Evidence Summary: All 5 analyzed pages have a title and meta description, and all values are unique.

Priority: medium | Confidence: high

All Headings are well Defined

Score: 0% | Status: Fail

Evidence Summary: Heading structure issues found on 5 of 5 analyzed pages (single H1 and/or hierarchy violations).

Issues Found:

• https://11d5b47.netsolhost.com/: Page must contain exactly one H1 heading

• https://11d5b47.netsolhost.com/about-us/: Page must contain exactly one H1 heading

• https://11d5b47.netsolhost.com/countertops/: Page must contain exactly one H1 heading

• https://11d5b47.netsolhost.com/cabinets/: Page must contain exactly one H1 heading

• https://11d5b47.netsolhost.com/contact-us/: Page must contain exactly one H1 heading

Priority: high | Confidence: high

No Placeholder Content

Score: 0% | Status: Fail

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 5 page(s). Placeholder content was detected on 5 page(s). Matched patterns: Lorem Ipsum.

Issues Found:

• https://11d5b47.netsolhost.com/: Placeholder content detected: Lorem Ipsum

• https://11d5b47.netsolhost.com/about-us/: Placeholder content detected: Lorem Ipsum

• https://11d5b47.netsolhost.com/countertops/: Placeholder content detected: Lorem Ipsum

- https://11d5b47.netsolhost.com/cabinets/: Placeholder content detected: Lorem Ipsum
- https://11d5b47.netsolhost.com/contact-us/: Placeholder content detected: Lorem Ipsum

Design Standards

Industry Understanding is Immediate

Score: 60% | Status: Fail

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation
- Area: Industry Understanding is Immediate
- Score: ■ Borderline (fail)
- Explanation: Homepage title and meta description clarify industry, but lack of hero section and inconsistent headings on other pages reduce clarity. No visual cues or imagery supporting cabinetry/countertop industry.

Actions Needed
- Add a hero section with clear industry visuals (e.g., kitchen/cabinet imagery).
- Ensure all pages have defined headings referencing cabinetry/countertops.
- Add descriptive alt text to images for industry context.

Tips for Strengthening
- Use industry-specific photos and icons.
- Add a tagline or value proposition in the hero area.
- Ensure navigation and headings reference services/products.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	■ Borderline	Homepage title/meta clarify industry	No hero, weak headings, missing alt text	Add hero, improve headings, alt text

Emotional Connection is Established

Score: 40% | Status: Fail

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation
- Area: Emotional Connection is Established
- Score: ✗ Fail
- Explanation: Copy mentions customer service and craftsmanship, but lack of imagery, testimonials, and engaging content prevents emotional connection. Placeholder text further weakens impact.

Actions Needed
- Replace placeholder text with real stories or testimonials.
- Add images of completed projects and happy clients.
- Use more engaging, personal copy.

Tips for Strengthening

- Feature client testimonials and project photos.
- Add a welcoming hero section.
- Use language that speaks to customer needs and aspirations.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	✗ Fail	Mentions service/craftsmanship	No visuals, no testimonials, placeholder text	Add testimonials, project photos, real copy

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 80% | Status: Fail

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation
- Area: Call-to-Action is Clear
- Score: ■ Borderline (fail)
- Explanation: 'Contact Us' and 'Learn More' buttons are present, but lack visual prominence and supporting content. No hero section to highlight CTA. Placeholder text on subpages reduces clarity.

Actions Needed
- Make CTA buttons more visually prominent.
- Add a hero section with a primary CTA.
- Remove placeholder text and clarify CTA purpose.

Tips for Strengthening
- Use contrasting colors for CTA buttons.
- Place CTA in hero area.
- Add supporting text to explain CTA benefits.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	■ Borderline	CTA buttons present	Weak visual prominence, no hero, placeholder text	Highlight CTA, add hero, clarify copy

Priority: medium | Confidence: high