

QC Validation Report

OP-85100



PASSED

Generated: March 31, 2026

Report ID: #128

Summary

| Metric | Value |
|--------------------|-------|
| Overall Score | 91.3% |
| Total Issues Found | 0 |
| Confidence Level | N/A |
| Pages Analyzed | 5 |

Website Information

URL: <https://11d3233.netsolhost.com/>

Designer: steven.hugo

Validation Date: March 12, 2026 at 01:02 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 100% | Status: Pass

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: All 57 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 85% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: 60 of 61 images are hosted on Google Cloud Storage and appear optimized. One image on /saleservices/ uses Unsplash and may not be compressed for web.

Issues Found:

- /saleservices/: Unsplash image may not be optimized for web

Priority: medium | Confidence: high

No Broken Links appear on the Website

Score: 100% | Status: Found

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All 100+ links are valid and return HTTP 200 or redirect as expected.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 70% | Status: Partial

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: Viewport meta tag is present on all pages, but responsive CSS is missing.

Issues Found:

- All pages: Responsive CSS not detected

Priority: high | Confidence: high

Contact Details are Easy to Find

Score: 100% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Phone number and contact links are visible in navigation and footer on all pages.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 100% | Status: Pass

Evidence Summary: All 5 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

All Headings are well Defined

Score: 0% | Status: Fail

Evidence Summary: Heading structure issues found on 1 of 5 analyzed pages (single H1 and/or hierarchy violations).

Issues Found:

- <https://11d3233.netsolhost.com/contactrequest-a-quote/>: Page must contain exactly one H1 heading

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 5 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 100% | Status: Found

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Industry Understanding is Immediate

- Score: ✓ Pass

- Explanation: The website title, meta descriptions, headings, and imagery all clearly communicate the weighing systems industry. Key phrases and visuals (scales, industrial equipment, technicians) are present on every page.

Actions Needed

- No action required. Industry is immediately clear to visitors.

Tips for Strengthening

- Maintain consistent industry-specific language and imagery.

Summary Table

| Area | Score | Strengths | Weaknesses | Next Actions |
|-------------------------------------|--------|---|------------|--------------|
| Industry Understanding is Immediate | ✓ Pass | Clear titles, relevant images, descriptive headings | None | None |

Priority: high | Confidence: high

Emotional Connection is Established

Score: 80% | Status: Fail

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Emotional Connection is Established

- Score: ■ Borderline (■)

- Explanation: The site includes testimonials, owner story, and service pride, but lacks a hero section and prominent emotional visuals. Some content is factual rather than emotive.

Actions Needed

- Add a hero section with a welcoming message and customer-focused imagery.

- Highlight customer stories or satisfaction quotes more prominently.

Tips for Strengthening

- Use photos of staff, happy customers, or service in action.

- Add a brief mission statement or value proposition on the homepage.

Summary Table

| Area | Score | Strengths | Weaknesses | Next Actions |
|-------------------------------------|--------------|----------------------------|--|----------------------------------|
| Emotional Connection is Established | ■ Borderline | Owner story, service pride | No hero section, limited emotive visuals | Add hero, highlight testimonials |

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 100% | Status: Found

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Call-to-Action is Clear

- Score: ✓ Pass

- Explanation: Multiple CTA buttons ('Get A QUOTE', 'Contact/Request a Quote') are visible in navigation, header, and main sections on all pages.

Actions Needed

- No action required. CTAs are clear and accessible.

Tips for Strengthening

- Maintain CTA visibility and consistency.

Summary Table

| Area | Score | Strengths | Weaknesses | Next Actions |
|-------------------------|--------|-------------------------------------|------------|--------------|
| Call-to-Action is Clear | ✓ Pass | Multiple CTAs, consistent placement | None | None |

Priority: high | Confidence: high

