

QC Validation Report

OP-85841



PASSED

Generated: March 31, 2026

Report ID: #126

Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	5

Website Information

URL: <https://wordpress-671713-6267396.cloudwaysapps.com/>

Designer: jemarie.lobrino

Validation Date: March 11, 2026 at 10:59 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 100% | Status: Pass

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: All 69 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 60% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: Majority of images are SVG placeholders, not actual photos. Only site logo is a real image (JPG). Timeline page links to many JPGs, but in main content, only SVGs are used.

Issues Found:

- /timeline/: SVG placeholders used instead of optimized JPG/PNG images

Priority: high | Confidence: high

No Broken Links appear on the Website

Score: 100% | Status: Found

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All links are valid and point to either internal pages or external resources. No broken links detected.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 100% | Status: Found

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: All pages include viewport meta tag and responsive CSS. Navigation menus are present for mobile and landscape layouts.

Priority: high | Confidence: high

Contact Details are Easy to Find

Score: 95% | Status: Partial

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Contact details (address and email) are present in footer and contact sections on all pages. About page has a dedicated contact form and email. Some pages only show address/email in footer.

Issues Found:

- /resources/: Contact details only in footer, not in main content

Priority: medium | Confidence: high

All Pages have a Title & Description

Score: 100% | Status: Pass

Evidence Summary: All 5 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

All Headings are well Defined

Score: 0% | Status: Fail

Evidence Summary: Heading structure issues found on 2 of 5 analyzed pages (single H1 and/or hierarchy violations).

Issues Found:

- <https://wordpress-671713-6267396.cloudwaysapps.com/>: Heading hierarchy gap detected: H3 used without H2
- <https://wordpress-671713-6267396.cloudwaysapps.com/about-the-foundation/>: Page contains 2 H1 headings; exactly one is required

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 5 page(s). No placeholder content was detected.

Priority: high | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 80% | Status: Fail

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Industry Understanding is Immediate
- Score: ■ Borderline

- Explanation: The site title and meta descriptions reference 'Buffalo Soldiers National Monument' and 'Brigadier General Charles Young', but the homepage lacks a hero section and immediate visual cues. Most images are placeholders, and the main content does not quickly convey the site's purpose to new

visitors.

Actions Needed

- Add a hero section or banner with clear industry context (e.g., monument, history, foundation).
- Replace placeholder images with real photos of the monument, Charles Young, or related artifacts.
- Use a tagline or summary near the top of each page.

Tips for Strengthening

- Use authentic imagery and concise text to clarify the site's focus.
- Place a short description or tagline above the fold.
- Ensure navigation labels are clear and industry-specific.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	■ Borderline	Clear titles/meta, relevant content	No hero, placeholder images, unclear homepage	Add hero, real images, tagline

Priority: high | Confidence: high

Emotional Connection is Established

Score: 75% | Status: Fail

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Emotional Connection is Established
- Score: ■ Borderline
- Explanation: The text content is rich and inspirational, referencing Charles Young's legacy and achievements. However, the lack of real images and hero section limits emotional impact. Calls to action (donate, contact) are present but not visually prominent.

Actions Needed

- Add real photos and visual storytelling elements.
- Highlight testimonials or quotes from Charles Young.
- Make calls to action more visually engaging.

Tips for Strengthening

- Use authentic imagery and personal stories.
- Feature quotes or testimonials in prominent areas.
- Use color and layout to draw attention to emotional content.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	■ Borderline	Inspirational text, legacy focus	No real images, weak visual impact	Add photos, highlight stories

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 85% | Status: Fail

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Call-to-Action is Clear

- Score: ■ Borderline
- Explanation: Calls to action (donate, contact, view timeline) are present in text and headings, but no visually prominent CTA buttons are found. Forms are available on the About page, but CTAs are not consistent or visually strong across all pages.

Actions Needed

- Add visually prominent CTA buttons (e.g., 'Donate', 'Contact Us', 'View Timeline') to all pages.
- Ensure CTAs are above the fold and easy to find.
- Use color and size to differentiate CTAs from regular links.

Tips for Strengthening

- Use consistent CTA button styles across the site.
- Place CTAs in key locations (header, hero, footer).
- Test CTA visibility on mobile and desktop.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	■ Borderline	CTA text present, forms available	No prominent buttons, inconsistent placement	Add CTA buttons, improve visibility

Priority: medium | Confidence: high