

QC Validation Report

OP-85341



PASSED

Generated: March 31, 2026

Report ID: #125

Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	5

Website Information

URL: <https://wordpress-671713-6267396.cloudwaysapps.com/>

Designer: jemie.lobrino

Validation Date: March 11, 2026 at 10:43 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 100% | Status: Pass

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: All 69 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 60% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: Majority of images are SVG placeholders (data:image/svg+xml), indicating missing or unoptimized raster images. Only site logo is a JPEG; all other content images are SVG placeholders.

Issues Found:

- /: SVG placeholder used instead of optimized image
- /timeline/: SVG placeholder used for timeline images

Priority: high | Confidence: medium

No Broken Links appear on the Website

Score: 100% | Status: Found

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All links are valid and point to either internal pages or reputable external sources. No broken links detected.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 100% | Status: Found

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: All pages include viewport meta tag and responsive CSS. Navigation menus are present for mobile and landscape modes.

Priority: high | Confidence: high

Contact Details are Easy to Find

Score: 95% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Contact details (address and email) are present in footer and contact sections on all pages. Contact form is available on About page.

Issues Found:

- /about-the-foundation/: Contact form present but email address is not clickable

Priority: medium | Confidence: high

All Pages have a Title & Description

Score: 100% | Status: Pass

Evidence Summary: All 5 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

All Headings are well Defined

Score: 0% | Status: Fail

Evidence Summary: Heading structure issues found on 2 of 5 analyzed pages (single H1 and/or hierarchy violations).

Issues Found:

- https://wordpress-671713-6267396.cloudwaysapps.com/: Heading hierarchy gap detected: H3 used without H2
- https://wordpress-671713-6267396.cloudwaysapps.com/about-the-foundation/: Page contains 2 H1 headings; exactly one is required

Priority: medium | Confidence: medium

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 5 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 80% | Status: Fail

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Industry Understanding is Immediate

- Score: ■ Borderline (fail)

- Explanation: The site title and meta descriptions reference 'Buffalo Soldiers National Monument' and 'Brigadier General Charles Young', but the homepage lacks a hero section and visual cues. Most images are placeholders, and the main navigation is generic. Immediate industry recognition is hindered by missing visual context.

Actions Needed

- Add a hero section with a clear visual and headline about the monument and Charles Young.
- Replace placeholder images with real photos of the monument, Charles Young, and related artifacts.
- Update navigation and section headings to reinforce the site's purpose.

Tips for Strengthening

- Use a prominent hero image and headline on the homepage.
- Include a tagline or summary of the site's mission.
- Add real photos and visual cues throughout.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	■ Borderline	Clear titles/meta, relevant content	No hero, placeholder images, generic nav	Add hero, real images, update nav

Priority: high | Confidence: medium

Emotional Connection is Established

Score: 85% | Status: Fail

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Emotional Connection is Established
- Score: ■ Borderline (fail)
- Explanation: The text content is rich and inspiring, referencing Charles Young's legacy and achievements. However, the lack of real images and hero section limits emotional impact. Calls to action and donation prompts are present, but visual storytelling is missing.

Actions Needed

- Add real images of Charles Young, the monument, and related events.
- Create a hero section with an inspiring headline and visual.
- Use testimonials or quotes to enhance emotional appeal.

Tips for Strengthening

- Use authentic photos and visual storytelling.
- Highlight personal stories and achievements.
- Add a hero section with emotional messaging.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	■ Borderline	Inspiring text, donation CTA	No real images, no hero, limited visual impact	Add hero, real images, testimonials

Priority: medium | Confidence: medium

Call-to-Action is Clear

Score: 85% | Status: Fail

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Call-to-Action is Clear

- Score: ■ Borderline (fail)
- Explanation: Donation prompts and contact forms are present, but CTA buttons are missing from the homepage and main sections. No hero section or prominent CTA button. Text-based CTAs are visible but lack visual emphasis.

Actions Needed

- Add prominent CTA buttons (e.g., 'Donate', 'Learn More', 'Contact Us') to homepage and main sections.
- Create a hero section with a clear CTA.
- Use visual cues (color, size) to highlight CTAs.

Tips for Strengthening

- Use large, visually distinct CTA buttons.
- Place CTAs in hero and footer sections.
- Ensure CTAs are actionable and easy to find.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	■ Borderline	Donation prompt, contact form	No CTA buttons, no hero, limited visual emphasis	Add CTA buttons, hero section

Priority: medium | Confidence: medium