

# QC Validation Report

OP-85594



**PASSED**

Generated: March 31, 2026

Report ID: #119

# Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	6

## Website Information

**URL:** <https://11d5422.netsolhost.com/>

**Designer:** limuel.quindao

**Validation Date:** March 11, 2026 at 06:06 PM

# Detailed Results

## Accessibility & Functional

### All Images have Alt Tags

Score: 100% | Status: Pass

**Checks For:** Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

**Evidence Summary:** All 72 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

### All Images are Optimized for Web

Score: 90% | Status: Partial

**Checks For:** Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

**Evidence Summary:** Most images are hosted on Google Cloud and likely optimized, but one image on /exterior-painting/ uses an unsplash.com source, which may not be optimized for web performance.

**Issues Found:**

- /exterior-painting/: Unsplash image may not be optimized for web

Priority: medium | Confidence: high

### No Broken Links appear on the Website

Score: 100% | Status: Found

**Checks For:** Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

**Evidence Summary:** All links are valid and point to existing pages or external resources. No broken links detected.

Priority: high | Confidence: high

### The Website is Mobile Friendly

Score: 70% | Status: Partial

**Checks For:** Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

**Evidence Summary:** Viewport meta tag is present on all pages, but responsive CSS is missing (has\_responsive\_css: false).

**Issues Found:**

- All pages: Responsive CSS not detected

Priority: high | Confidence: high

### Contact Details are Easy to Find

Score: 100% | Status: Found

**Checks For:** Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

**Evidence Summary:** Contact details (phone number, contact page, service area) are present in navigation, footer, and dedicated contact page.

Priority: high | Confidence: high

## All Pages have a Title & Description

Score: 100% | Status: Pass

**Evidence Summary:** All 6 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

## All Headings are well Defined

Score: 100% | Status: Pass

**Evidence Summary:** All 6 analyzed pages contain exactly one H1 and maintain valid heading hierarchy.

Priority: medium | Confidence: high

## No Placeholder Content

Score: 100% | Status: Pass

**Checks For:** Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

**Evidence Summary:** Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 6 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

## Design Standards

### Industry Understanding is Immediate

Score: 100% | Status: Found

**Evidence Summary:** No evidence available

#### Design Standards Validation:

##### ### Evaluation

- Area: Industry Understanding is Immediate
- Score: ✓ Pass

- Explanation: The site title, meta descriptions, headings, and key phrases all clearly indicate the painting contractor industry. Service types (exterior, interior, cabinetry, stair finishing) are prominent in navigation and content.

##### ### Actions Needed

- No action required. Industry is immediately clear to visitors.

##### ### Tips for Strengthening

- Consider adding a hero section with a visual summary of services for even faster recognition.

##### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear titles, service listings, descriptive headings	None	None

Priority: high | Confidence: high

## Emotional Connection is Established

Score: 90% | Status: Fail

**Evidence Summary:** No evidence available

**Design Standards Validation:**

### Evaluation

- Area: Emotional Connection is Established
- Score: ■ Borderline (fail)
- Explanation: The site uses phrases like 'Elevate your property', 'Bringing Beauty and Precision', and 'Over 30 Years in Business', which help build trust and appeal. However, there is no hero section, testimonials, or personal stories to deepen emotional engagement.

### Actions Needed

- Add a hero section with a welcoming message and imagery.
- Include customer testimonials or a brief company story.

### Tips for Strengthening

- Use photos of the team or happy clients.
- Highlight community involvement or awards.

### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	■ Borderline	Trust-building phrases, longevity	No hero, no testimonials, limited personal touch	Add hero, testimonials, company story

Priority: medium | Confidence: high

## Call-to-Action is Clear

Score: 95% | Status: Found

**Evidence Summary:** No evidence available

**Design Standards Validation:**

### Evaluation

- Area: Call-to-Action is Clear
- Score: ✓ Pass
- Explanation: Multiple CTA buttons ('Contact', 'Contact Us', 'Get in Touch', 'Work with Us Now', 'Connect with Us') are present on every page and section. Navigation and footer also include contact links.

### Actions Needed

- No action required. CTAs are clear and accessible.

### Tips for Strengthening

- Consider consolidating CTA language for consistency.
- Add a primary CTA in a hero section for immediate action.

### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Multiple CTAs, easy access	Slight variation in CTA wording	Consider CTA consistency

Priority: high | Confidence: high