

# QC Validation Report

OP-85838



**PASSED**

Generated: March 31, 2026

Report ID: #115

# Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	7

## Website Information

**URL:** <https://wordpress-671713-6266866.cloudwaysapps.com/>

**Designer:** alomar.corias

**Validation Date:** March 11, 2026 at 04:41 PM

# Detailed Results

## Accessibility & Functional

### All Images have Alt Tags

Score: 100% | Status: Pass

**Checks For:** Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

**Evidence Summary:** All 44 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

### All Images are Optimized for Web

Score: 80% | Status: Partial

**Checks For:** Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

**Evidence Summary:** Many images are SVG placeholders, but the main logo is PNG and may not be optimized. No evidence of compression or lazy loading for PNGs.

**Issues Found:**

- /: Logo image is PNG, may not be compressed

Priority: medium | Confidence: medium

### No Broken Links appear on the Website

Score: 85% | Status: Partial

**Checks For:** Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

**Evidence Summary:** One broken link found: /\_wp\_link\_placeholder returns HTTP 404.

**Issues Found:**

- /: Broken link to /\_wp\_link\_placeholder

Priority: high | Confidence: high

### The Website is Mobile Friendly

Score: 100% | Status: Found

**Checks For:** Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

**Evidence Summary:** All pages include viewport meta tag and responsive CSS. Navigation adapts for mobile.

Priority: high | Confidence: high

### Contact Details are Easy to Find

Score: 100% | Status: Found

**Checks For:** Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

**Evidence Summary:** Contact details (address, phone, email) are present in footer and dedicated contact page. CTA buttons link to contact page.

Priority: high | Confidence: high

## All Pages have a Title & Description

Score: 100% | Status: Pass

**Evidence Summary:** All 7 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

## All Headings are well Defined

Score: 0% | Status: Fail

**Evidence Summary:** Heading structure issues found on 2 of 7 analyzed pages (single H1 and/or hierarchy violations).

### Issues Found:

- <https://wordpress-671713-6266866.cloudwaysapps.com/reservations/>: Heading hierarchy gap detected: H4 used without H3
- [https://wordpress-671713-6266866.cloudwaysapps.com/\\_wp\\_link\\_placeholder](https://wordpress-671713-6266866.cloudwaysapps.com/_wp_link_placeholder): Page must contain exactly one H1 heading

Priority: medium | Confidence: high

## No Placeholder Content

Score: 100% | Status: Pass

**Checks For:** Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

**Evidence Summary:** Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 7 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

## Design Standards

### Industry Understanding is Immediate

Score: 100% | Status: Found

**Evidence Summary:** No evidence available

### Design Standards Validation:

### Evaluation

- Area: Industry Understanding is Immediate
- Score: ✓ Pass

- Explanation: The homepage and all main pages clearly reference marina, boating, and Lake Ontario. Key phrases, hero sections, and visuals reinforce the industry context immediately.

### Actions Needed

- No action required. Industry context is clear and consistent.

#### ### Tips for Strengthening

- Maintain clear industry references in all new content.

#### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear marina/boating context, strong visuals, relevant headings	None	None

Priority: high | Confidence: high

## Emotional Connection is Established

Score: 90% | Status: Fail

**Evidence Summary:** No evidence available

#### Design Standards Validation:

##### ### Evaluation

- Area: Emotional Connection is Established

- Score: ■ Borderline (■)

- Explanation: The homepage uses phrases like 'Dock, Relax, and Enjoy the View' and references historic Sackets Harbor, but some pages (Live, Members) lack emotional language or imagery.

##### ### Actions Needed

- Add emotional or welcoming language to secondary pages (Live, Members).

- Consider adding testimonials or imagery that evoke feelings.

##### ### Tips for Strengthening

- Use more storytelling or customer quotes.

- Add visuals that show people enjoying the marina.

#### ### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	■ Borderline	Strong on homepage, historic references	Weak on Live/Members pages	Add emotional copy/images

Priority: medium | Confidence: high

## Call-to-Action is Clear

Score: 100% | Status: Found

**Evidence Summary:** No evidence available

#### Design Standards Validation:

##### ### Evaluation

- Area: Call-to-Action is Clear

- Score: ✓ Pass

- Explanation: CTA buttons ('Contact', 'Let's Talk', 'Contact Us') are present on all pages and link to contact forms or relevant actions.

##### ### Actions Needed

- No action required. CTAs are clear and accessible.

##### ### Tips for Strengthening

- Maintain CTA visibility and clarity in all new content.

### Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Consistent CTA buttons, clear actions	None	None

Priority: high | Confidence: high