

QC Validation Report

OP-85718



PASSED

Generated: March 31, 2026

Report ID: #112

Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	5

Website Information

URL: <https://11d657d.netsolhost.com/>

Designer: karen.simbajon

Validation Date: March 11, 2026 at 03:38 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 100% | Status: Pass

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: All 28 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 80% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: Most images are hosted on Google Cloud Storage and Unsplash, which are generally optimized. However, no explicit evidence of image compression or responsive image formats (e.g., WebP, srcset) is present.

Issues Found:

- /: No responsive image formats (srcset, WebP) detected.

Priority: medium | Confidence: high

No Broken Links appear on the Website

Score: 100% | Status: Found

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All links point to valid internal or external URLs. HTTP status codes for all pages are 200. No broken links detected.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 60% | Status: Partial

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: Viewport meta tag is present on all pages, but responsive CSS is missing. This means layout may not adapt properly to mobile devices.

Issues Found:

- All pages: Responsive CSS not detected.

Priority: high | Confidence: high

Contact Details are Easy to Find

Score: 100% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Contact details (address, phone, hours) are present on every page footer and prominently on the Contact Us page.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 100% | Status: Pass

Evidence Summary: All 5 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

All Headings are well Defined

Score: 0% | Status: Fail

Evidence Summary: Heading structure issues found on 1 of 5 analyzed pages (single H1 and/or hierarchy violations).

Issues Found:

- <https://11d657d.netsolhost.com/contact-us/>: Heading hierarchy gap detected: H6 used without H5

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 5 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 95% | Status: Found

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Industry Understanding is Immediate
- Score: ✓ Pass

- The site title, meta descriptions, and prominent headings (e.g., 'Woodworking Company', 'Archery Display Racks') clearly communicate the woodworking industry focus. Product descriptions and imagery reinforce this.

Actions Needed

- No immediate action required. Consider adding a hero section for even faster recognition.

Tips for Strengthening

- Add a hero section with a clear industry statement and relevant imagery.
- Use woodworking-related icons or graphics in navigation.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear titles, product focus, relevant images	No hero section	Optional: Add hero section

Priority: high | Confidence: high

Emotional Connection is Established

Score: 85% | Status: Found

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Emotional Connection is Established
- Score: ✓ Pass
- The site uses storytelling ('every piece tells a story'), personal ownership, and artisan language. Imagery of craftsman and workshop supports emotional appeal.

Actions Needed

- Consider adding testimonials or customer stories for deeper connection.

Tips for Strengthening

- Add a hero section with a personal message.
- Include customer reviews or testimonials.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	✓ Pass	Storytelling, artisan focus, personal ownership	No testimonials	Optional: Add testimonials

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 85% | Status: Found

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Call-to-Action is Clear
- Score: ✓ Pass
- Multiple CTA buttons ('Contact Us', 'Learn More', 'get in touch') are present and visible on all pages.

Actions Needed

- Consider adding a primary CTA in a hero section for higher visibility.

Tips for Strengthening

- Use a contrasting color for main CTA.
- Place CTA in hero section for immediate action.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Multiple CTAs, visible on all pages	No hero CTA	Optional: Add hero CTA

Priority: high | Confidence: high