QC Validation Report

OP-85718

74%
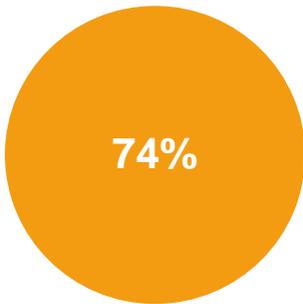
WARNING

Summary

Metric	Value
Overall Score	74.5%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	5

Website Information

URL: https://11d657d.netsolhost.com/

Designer: karen.simbajon

Validation Date: March 11, 2026 at 03:22 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 0% | Status: Fail

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: 5 of 28 non-decorative image(s) are missing alt text. Decorative SVG exemptions applied: 0.

Issues Found:

• https://11d657d.netsolhost.com/: Image missing alt text

• https://11d657d.netsolhost.com/about-us/: Image missing alt text

• https://11d657d.netsolhost.com/about-us/: Image missing alt text

• https://11d657d.netsolhost.com/archery-display-racks/: Image missing alt text

• https://11d657d.netsolhost.com/ordering-and-shipping/: Image missing alt text

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 80% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: Most images are hosted on Google Cloud and Unsplash, but no evidence of compression or lazy loading. Some images may be large.

Issues Found:

• /: Unsplash image may be unoptimized

Priority: medium | Confidence: medium

No Broken Links appear on the Website

Score: 100% | Status: Found

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All links are valid and point to existing pages. No broken links detected.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 60% | Status: Partial

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: Viewport meta tag is present, but responsive CSS is missing on all pages.

Issues Found:

• All pages: Responsive CSS not detected

Contact Details are Easy to Find

Score: 100% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Contact details (phone, address, hours) are present on all pages, especially in the footer and Contact Us page.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 100% | Status: Pass

Evidence Summary: All 5 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

All Headings are well Defined

Score: 0% | Status: Fail

Evidence Summary: Heading structure issues found on 1 of 5 analyzed pages (single H1 and/or hierarchy violations).

Issues Found:

• https://11d657d.netsolhost.com/contact-us/: Heading hierarchy gap detected: H6 used without H5

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 5 page(s). No placeholder content was detected.

Priority: medium | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 80% | Status: Fail

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation
- Area: Industry Understanding is Immediate
- Score: ■ Borderline
- Explanation: The site mentions 'woodworking' and 'archery racks' in titles and headings, but lacks a hero section and immediate visual cues on the homepage. Some images are generic or missing alt text, and

the industry is not instantly clear to a new visitor.

Actions Needed
- Add a hero section with a clear visual and headline describing the woodworking business.
- Ensure all images and headings reinforce the woodworking and archery focus.

Tips for Strengthening
- Use a prominent hero image of woodworking in action.
- Add a tagline or subheading that states the industry explicitly.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	■ Borderline	Clear titles, some relevant images	No hero section, some generic visuals	Add hero, clarify industry visually

Priority: high | Confidence: high

Emotional Connection is Established

Score: 75% | Status: Fail

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation
- Area: Emotional Connection is Established
- Score: ■ Borderline
- Explanation: The site uses phrases like 'Every piece tells a story' and highlights craftsmanship, but lacks strong visual storytelling and emotional imagery. No hero section or testimonials are present.

Actions Needed
- Add testimonials or customer stories.
- Use imagery showing artisans at work or satisfied customers.

Tips for Strengthening
- Feature a hero section with emotional visuals.
- Include quotes from customers or the owner.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	■ Borderline	Craftsmanship language	No testimonials, weak visual storytelling	Add testimonials, emotional visuals

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 90% | Status: Fail

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation
- Area: Call-to-Action is Clear
- Score: ■ Borderline
- Explanation: Multiple CTA buttons ('Contact Us', 'Learn More', 'get in touch') are present, but they are not visually prominent and lack a hero section. CTAs are clear in text but could be more visually emphasized.

Actions Needed

- Make CTAs more prominent with color, size, and placement.
- Add a primary CTA in a hero section.

Tips for Strengthening
- Use contrasting colors for CTA buttons.
- Place main CTA above the fold.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	■ Borderline	Multiple CTAs, clear text	Not visually prominent, no hero	Make CTAs prominent, add hero

Priority: high | Confidence: high