

QC Validation Report

OP-85133



PASSED

Generated: March 31, 2026

Report ID: #105

Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	8

Website Information

URL: <https://wordpress-671713-6262484.cloudwaysapps.com/>

Designer: karl.sales

Validation Date: March 10, 2026 at 09:07 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 100% | Status: Pass

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: All 46 non-decorative image(s) include alt text. Decorative SVG exemptions applied: 0.

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 90% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: Most images are SVG placeholders or PNG logos, which are lightweight. However, some PNG logos are repeated and may not be optimized for size. No evidence of large, uncompressed images, but optimization for repeated PNGs could be improved.

Issues Found:

- /: PNG logo used multiple times; may not be optimized for web.

Priority: medium | Confidence: high

No Broken Links appear on the Website

Score: 100% | Status: Found

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All links point to valid internal pages or resources. HTTP status code for all pages is 200. No evidence of broken links.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 100% | Status: Found

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: All pages include viewport meta tag and responsive CSS. Navigation menus are present for mobile and landscape layouts.

Priority: high | Confidence: high

Contact Details are Easy to Find

Score: 100% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Phone number, address, and hours are visible in header, footer, and dedicated Contact page. Contact links are present in navigation.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 100% | Status: Pass

Evidence Summary: All 8 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

All Headings are well Defined

Score: 100% | Status: Pass

Evidence Summary: All 8 analyzed pages contain exactly one H1 and maintain valid heading hierarchy.

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 8 page(s). No placeholder content was detected.

Priority: high | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 90% | Status: Fail

Evidence Summary: Industry terms are present throughout, but homepage lacks a visual hero section.

Design Standards Validation:

Evaluation

- Area: Industry Understanding is Immediate
- Score: ■ Borderline
- Explanation: The site uses clear industry terms (e.g., 'industrial lathes', 'precision machining'), but lacks a strong visual hero section on the homepage. Industry context is clear in text, but visual cues could be stronger.

Actions Needed

- Add a visual hero section to the homepage with an image or graphic representing industrial lathes or machining.
- Consider a tagline or visual overlay that immediately signals the industry.

Tips for Strengthening

- Use a prominent hero image showing machinery or workshop.
- Add a short, bold tagline (e.g., 'Precision Machining Experts').
- Ensure homepage visuals match industry keywords.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	■ Borderline	Clear industry language, product details	Weak homepage visuals, no hero section	Add hero image, tagline

Issues Found:

- /: No hero section or strong visual industry cue.

Priority: high | Confidence: high

Emotional Connection is Established

Score: 95% | Status: Fail

Evidence Summary: Trust language is present, but no testimonials or human imagery.

Design Standards Validation:

Evaluation

- Area: Emotional Connection is Established
- Score: ■ Borderline
- Explanation: The site uses trust-building phrases ('Your Trusted Industrial Lathes Supplier', 'Driving Precision, Delivering Excellence'), but lacks customer testimonials or imagery showing people. Emotional connection is present in text, but could be stronger visually.

Actions Needed

- Add customer testimonials or reviews to homepage.
- Include images of technicians or customers using products.

Tips for Strengthening

- Use photos of staff or customers.
- Highlight positive reviews or client stories.
- Add a 'Why Choose Us' section.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	■ Borderline	Trust language, clear value statements	No testimonials, limited human imagery	Add testimonials, staff photos

Issues Found:

- /: No customer testimonials or human imagery.

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 100% | Status: Found

Evidence Summary: CTA buttons and links are present and clear on all pages.

Design Standards Validation:

Evaluation

- Area: Call-to-Action is Clear
- Score: ✓ Pass
- Explanation: 'Contact' and 'Contact Us' buttons are present on all pages, with clear links in navigation and footer. CTA is visible and actionable.

Actions Needed

- None required.

Tips for Strengthening

- Maintain CTA visibility on all pages.
- Consider adding secondary CTAs (e.g., 'Learn More').

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Clear CTA buttons, consistent placement	None	None

Priority: high | Confidence: high