

QC Validation Report

OP-85133



PASSED

Generated: March 31, 2026

Report ID: #104

Summary

Metric	Value
Overall Score	91.3%
Total Issues Found	0
Confidence Level	N/A
Pages Analyzed	8

Website Information

URL: <https://wordpress-671713-6262484.cloudwaysapps.com/>

Designer: karl.sales

Validation Date: March 10, 2026 at 09:01 PM

Detailed Results

Accessibility & Functional

All Images have Alt Tags

Score: 0% | Status: Fail

Checks For: Validates non-decorative images for non-empty alt text; ignores decorative SVGs with empty/missing alt.

Evidence Summary: 2 of 46 non-decorative image(s) are missing alt text. Decorative SVG exemptions applied: 0.

Issues Found:

- <https://wordpress-671713-6262484.cloudwaysapps.com/cnc-lathes/>: Image missing alt text
- <https://wordpress-671713-6262484.cloudwaysapps.com/cnc-lathes/>: Image missing alt text

Priority: high | Confidence: high

All Images are Optimized for Web

Score: 95% | Status: Partial

Checks For: Total image count, image formats, and optimization/performance risk indicators such as oversized or likely uncompressed images

Evidence Summary: Most images are SVG placeholders or PNG logos. No evidence of large, unoptimized images. However, PNG logos could be further compressed.

Issues Found:

- all pages: PNG logo used repeatedly, not compressed for web

Priority: medium | Confidence: high

No Broken Links appear on the Website

Score: 100% | Status: Found

Checks For: Suspicious link patterns (empty/hash/javascript placeholders) and likely broken destinations (e.g., localhost/test/placeholder URLs)

Evidence Summary: All 80+ links across 8 pages resolve to valid internal or external destinations. No broken links detected.

Priority: high | Confidence: high

The Website is Mobile Friendly

Score: 100% | Status: Found

Checks For: Mobile responsiveness indicators including viewport meta tag presence and responsive framework/class markers in page markup

Evidence Summary: All pages include viewport meta tag and responsive CSS. Navigation adapts for mobile. No evidence of layout issues.

Priority: high | Confidence: high

Contact Details are Easy to Find

Score: 100% | Status: Found

Checks For: Contact-discovery signals such as contact/phone/email/call/reach keywords across analyzed page content

Evidence Summary: Phone number, address, and hours are present in header, footer, and Contact page. Contact form is available.

Priority: high | Confidence: high

All Pages have a Title & Description

Score: 100% | Status: Pass

Evidence Summary: All 8 analyzed pages have a title and meta description, and all values are unique.

Priority: high | Confidence: high

All Headings are well Defined

Score: 100% | Status: Pass

Evidence Summary: All 8 analyzed pages contain exactly one H1 and maintain valid heading hierarchy.

Priority: medium | Confidence: high

No Placeholder Content

Score: 100% | Status: Pass

Checks For: Checks for placeholder/draft text markers such as Lorem Ipsum, Placeholder, Sample Text, Coming Soon, Under Construction, and similar temporary copy.

Evidence Summary: Checked for placeholder patterns (Lorem Ipsum, Placeholder Text, Sample Text, Coming Soon, Under Construction, Under Maintenance, Dummy Text, Your Text Here, Insert Text Here, To Be Announced, Tbd) across 8 page(s). No placeholder content was detected.

Priority: high | Confidence: high

Design Standards

Industry Understanding is Immediate

Score: 100% | Status: Found

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Industry Understanding is Immediate
- Score: ✓ Pass
- Explanation: The homepage, product pages, and meta descriptions clearly state 'industrial lathes supplier', 'precision machining tools', and related terms. Key phrases and headings reinforce the industry focus. Images and alt text reference manufacturing and machining.

Actions Needed

- No action required. Industry is immediately clear to visitors.

Tips for Strengthening

- Maintain consistent industry language across all pages.
- Use industry-specific visuals and terminology.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Industry Understanding is Immediate	✓ Pass	Clear industry language, relevant visuals, strong headings	None	None

Priority: high | Confidence: high

Emotional Connection is Established

Score: 85% | Status: Fail

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Emotional Connection is Established
- Score: ■ Borderline (■)
- Explanation: The site uses phrases like 'Driving Precision, Delivering Excellence' and 'Your Trusted Industrial Lathes Supplier', which help build trust. However, there are no customer testimonials, stories, or imagery showing people using the products. The emotional appeal is mostly functional and trust-based, not personal.

Actions Needed

- Add customer testimonials or case studies.
- Include images of technicians or customers interacting with products.

Tips for Strengthening

- Use real customer quotes and photos.
- Highlight company values and mission in a more personal way.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Emotional Connection is Established	■ Borderline	Trust language, mission statement	Lacks testimonials, personal imagery	Add testimonials, people-focused visuals

Priority: medium | Confidence: high

Call-to-Action is Clear

Score: 100% | Status: Found

Evidence Summary: No evidence available

Design Standards Validation:

Evaluation

- Area: Call-to-Action is Clear
- Score: ✓ Pass
- Explanation: 'Contact' and 'Contact Us' buttons are present on every page, in navigation and footer. Product pages include clear prompts to contact for more information.

Actions Needed

- No action required. CTAs are clear and accessible.

Tips for Strengthening

- Maintain CTA visibility on all pages.
- Use action-oriented language.

Summary Table

Area	Score	Strengths	Weaknesses	Next Actions
Call-to-Action is Clear	✓ Pass	Consistent CTAs, easy to find	None	None

Priority: high | Confidence: high